



Republic of the Philippines  
Province of Cebu  
MUNICIPALITY OF ALCANTARA  
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OFFICE OF THE SANGGUNIAN BAYAN

EXCERPTS FROM THE JOURNAL/MINUTES OF THE REGULAR SESSION OF THE SANGGUNIAN BAYAN OF THE MUNICIPALITY OF ALCANTARA, PROVINCE OF CEBU, HELD AT THE MUNICIPAL SESSION HALL ON NOVEMBER 16, 2015.

PRESENT:

Hon. Fritz A. Lastimoso	, Municipal Vice Mayor/Presiding Officer
Hon. Manolito L. Lambo	, Sanggunian Member
Hon. Benjamin M. Lobitana	, Sanggunian Member
Hon. Serwin I. Marcellana	, Sanggunian Member
Hon. Larry M. Llenos	, Sanggunian Member
Hon. Pedpab L. Tapales	, Sanggunian Member
Hon. Margarito O. Basilisco	, Sanggunian Member
Hon. Feliciano B. Ferraren	, Sanggunian Member
Hon. Prudencio V. Barino, Jr.	, Sanggunian Member
Hon. Aquim S. Nasibog	, ABC President

ABSENT:

Hon. Benjamin M. Lobitaña	, Sanggunian Member
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**ORDINANCE NO. 2015 - 017**

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**Author: HON. LARRY M. LLENOS,**  
**SB Member, Chairman Committee on Health**

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**AN ORDINANCE ESTABLISHING A COMPREHENSIVE NUTRITION PROGRAM TO ADDRESS MALNUTRITION AND SUSTAIN PROGRAMS FOR NUTRITION IN THE MUNICIPALITY OF ALCANTARA, CEBU AND APPROPRIATING FUNDS THEREOF**

Be it enacted by the Municipal Council of Alcantara in session assembled:

**ARTICLE 1**

**TITLE, POLICY, PRINCIPLES AND DEFINITION OF TERMS**

**SECTION 1. TITLE.** This ordinance shall be known as the **ALCANTARA COMPREHENSIVE NUTRITION PROGRAM ORDINANCE.**

**SECTION 2. DECLARATION OF PRINCIPLES.** The Municipal Government of Alcantara shall uphold the right to food and nutrition of its constituents as a vital part of human development and optimum function. It recognizes that all nutrition interventions shall be anchored to the Philippine Government's commitment to Millennium Development Goals (MDGs) and the over-all goal of Philippine Plan of Action for Nutrition 2011-2016 in improving the quality of the human resource base of the country and to have substantial decrease in child and maternal morbidity, mortality and overall disease burden.

The Municipal Government believes that it is the main responsibility of families in achieving nutritional well-being and thus, duty of the government to help the families in the municipality especially those who are unable to enjoy the right to good nutrition to.

It also recognizes that multi-stakeholders participation, evidence-based interventions, and good governance are the key elements for nutrition improvement of the municipality.

**SECTION 3. DEFINITION OF TERMS.** For the purpose of this ordinance, the following terms are hereby defined:

- a. **Breast milk** substitute means any food being marketed or otherwise represented as a partial or total replacement for breast milk, whether or not suitable for that purpose.
- b. **Complementary food** means any food, whether manufactured or locally prepared, suitable as a complement to breast milk or to infant formula, when either becomes insufficient to satisfy the nutritional requirements of the infant. Such food is also commonly called "weaning food" or breast milk supplement.
- c. **Exclusive breastfeeding** means providing breast milk as the sole source of nutrition for infants.
- d. **Infant** refers to a child within zero (0) to eleven (11) months and 29 days of age.
- e. **Infant formula** refers to breast milk substitute formulated industrially in accordance with applicable Codex Alimentarius standards, to satisfy normal nutritional requirements of infants up to six (6) months of age, and adopted to their physiological characteristics.
- f. **Young children** refers to a child age 1 year up to 3 years old.
- g. **Lactation Stations** refer to a private, clean, sanitary, and well-ventilated rooms or areas in the workplace or public places where nursing mothers can wash up, breastfeed or express their milk comfortably and store this afterward
- h. **Rooming-in** refers to the practice of placing the newborn in the same room as the mother right after delivery up to discharge to facilitate mother-infant bonding and to initiate breastfeeding. The infant may either share the mother's bed or be placed in a crib beside the mother.
- i. **Workplace** refers to work premises, whether private enterprise or government agencies.
- j. **Food fortification** refers to the addition of Sangkap Pinoy Seal or Micronutrient such as vitamin A, iron and iodine to food, whether or not they are normally contained in the food, for the purposes of preventing or correcting demonstrated deficiency with one or more nutrients in the population or specific population groups.

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- k. **Pinoy Nutrition Hub** refers to an approach adapted from Positive Deviance Hearth in the Filipino context that seeks to address malnutrition by looking at practices that work well in the community and building those to improving the nutritional status of children and sustaining these improvements through changing the behaviors of caregivers.
- l. **Philippine Plan of Action for Nutrition or PPAN 2011-2016** refers to the national government's strategic priorities to contribute in improving the quality of the human resource base of the country and to have substantial decreases in child and maternal and overall disease burden.

**ARTICLE 2**  
**PROGRAMS AND SERVICES FOR NUTRITION**

**SECTION 4. NUTRITION PROGRAM AND SERVICES.** The Municipal Government shall implement and sustain the Nutrition Program and Services to primarily cater children and mother's need. It shall adopt the nutrition framework of Department of Health and other nutrition-related models that has been proven cost-effective to address malnutrition.

**4.1 PROMOTION OF INFANT AND YOUNG CHILD FEEDING.** The Municipal Government shall monitor and promote, support and protect breastfeeding through early initiation within one (1) hour after birth; exclusive breastfeeding for six months and introduction of complementary food from the 7<sup>th</sup> month onwards in various settings like home, municipal Rural Health Units, barangay health stations, birthing facilities and workplace to ensure safe and adequate nutrition for all infants and young child. It shall implement interventions such as follows:

- 1) Organization and continuous capacity building of community-based or breastfeeding support (peer counselors) groups in every barangay on infant and young child feeding.
- 2) Training of health and nutrition workers, including those in birthing facilities and in the workplace, on counseling on infant and young child feeding.
- 3) Setting up lactation stations in the workplace either government or private establishments with lactating mothers.
- 4) Enforcement of the Milk Code on the Marketing of Breastmilk Substitutes (EO 51).
- 5) Home fortification of complementary food through the use of multiple micronutrient powder.
- 6) Develop IEC materials on Infant and Young Child Feeding (IYCF)-related concerns especially during Breastfeeding Month Celebration (every August).
- 7) Integration of IYCF concerns in the curriculum of primary, secondary education.

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**4.2 MATERNAL AND CHILD CARE PROGRAM.** The Municipal Government shall implement and support its Maternal and Child Care Service Program which shall cater to the health of the mother which affects the child in the womb with the end in view of delivering a healthy baby such as follows, but not limited to:

- 1) Counseling to mothers during pre-natal and after birth on appropriate dietary intake as well as appropriate feeding for the child.
- 2) Encourage facility-based births and strict implementation of early initiation of breastfeeding within an hour after delivery.
- 3) Implementation of Mother-Baby Friendly Centers and shall incorporate mother- friendly labor and birthing practices in the health facilities policies or standards operating procedures including:
  - a. Clean birthing technique
  - b. Delayed cord clamping (3 minutes)
  - c. Placenta removal and disposal
  - d. Collaboration/ consultation with other maternity services including maintaining communication with all caregivers when referral or transfer is necessary.
- 4) Train staff responsible on maternity services on essential and emergency obstetric and newborn care.
- 5) Motivate and refer pregnant women for STD/HIV/AIDS screening, TB testing and voluntary counseling and treatment.
- 6) Introduction of culturally-sound Reproductive Health Care including appropriate birth spacing

**4.3 SUPPLEMENTARY FEEDING AND ESSENTIAL CARE PROGRAM IN SCHOOLS, RESIDENCE-BASED CENTERS AND COMMUNITY CHILDREN.** The Municipal Government shall support the regular supplementary feeding and provision of essential care program for school children particularly those who schools with high cases of malnutrition, day care centers and community children within the municipality. Through the Department of Education (DepED) and other non-government organizations, the Municipal Government shall:

- 1) Promote inclusion of nutrition education in school curriculum and develop child- friendly materials on nutrition, hygiene and sanitation like proper hand washing, nutritious food and more.
- 2) Support in the establishment of safe drinking water and sanitary toilet facilities in schools and day care centers including promotion of hygiene practices like, hand-washing.
- 3) Regular monitoring of child growth and development through the help of School Heads/Principals and barangay health workers.
- 4) Integrate behavioral change approaches among caregivers and mothers on nutritional feeding.

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**4.4. COMMUNITY-BASED BEHAVIOR CHANGE APPROACH FOR MOTHERSCAREGIVERS FORFORMOTHERS/CAREGIVERS IN THE PREVENTION OF MALNUTRITION THROUGH PINOY NUTRITION HUB.** This empowers families and communities to address malnutrition by using locally available and affordable means. With the use of local resources and wisdom, Pinoy Nutrition Hub helps families and communities nurture malnourished children who are 6-59 months of age. PNH is a sustainable method in reducing under nutrition with these key elements:

- 1) **Nutrition Security.** Opportunities for families to learn and practice good caring, feeding, hygiene, and health seeking behaviors to fully nourish their children.
- 2) **Food Security.** Adequate food intake from food sources that are readily available on a regular basis supports the needed balanced diet of a family, especially that of a growing child
- 3) **Self-reliance.** Positive behaviors learnt and sustained, along with the resources available in the community and regular family income enable self-reliance.
- 4) **Community action.** It takes a community where leaders, volunteers and families to work together to raise children and even more so to make sure that they grow up healthy and well nourished.
- 5) **Spiritual Nurture.** Children with their parents/ caregivers are nurtured spiritually in order to fully experience the love of God.

**4.5 MICRONUTRIENT SUPPLEMENTATION AND FOOD FORTIFICATION.** The Municipal Government shall ensure the uninterrupted supply of micronutrients to reduce and prevent prevalence of Vitamin A deficiency, iodine deficiency disorders and anemia among children, pregnant and lactating women, It shall strive provide the following:

- 1) Vitamin A supplementation for children under five years old through the *Garantisadong Pambata* Expanded Program and high-risk cases specifically children with measles; Iron supplementation of pregnant women for 180 days as well as weekly iron supplementation of non-pregnant women including adolescent females; Iodine deficiency disorders that are not well reached by adequately-iodized salt.
- 2) Close monitoring of food fortification and salt iodization stored, displayed and sold at food establishments, stores and retailing outlets within the municipality.
- 3) Support the promotion of home-based and/or community-based production and consumption of foods rich in nutritional value particularly Vitamin A and iron supplements needed through the provision of materials for the establishment of household backyard gardens.

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**4.6 COMMUNITY-BASED FOOD PRODUCTION AND UTILIZATION.** The Municipal Government shall promote availability of food at the household level through Food Always in the Home (FAITH) framework. In coordination with Municipal Agriculturist Office (MAO) and other organizations with programs on food security and agriculture, the Municipal Government shall ensure the availability of basic food supply at affordable prices.

Further, it shall support the agri-related projects like animal raising, diversified farming, and other family income generating projects that support family's economic access to food such as creation of local employment opportunities, support to micro-enterprises, skills development through Alternative Learning System (ALS) and financing to small entrepreneurs.

**4.7 PROMOTION OF HEALTHY LIFESTYLE.** The Municipal Government shall intensify the promotion of healthy lifestyle to prevent cases of overweight / obesity among children and adults through campaigns on healthy eating, physical activity and wellness programs. It shall uphold the following:

- 1) Wellness programs with a nutrition component in elementary and secondary schools and in the workplace and shall not be limited to early morning exercise.
- 2) Enforcement of the school policy regulating school canteens on the sale of cola drinks and junk foods in line with the promotion of good nutrition.
- 3) Regular observance of physical exercises like marathons, fun runs, community dancing exercises and more.
- 4) Appropriate nutritional care of older persons and overweight persons.

**4.8 IMMUNIZATION PROGRAM AND MONITORING AND REPORTING OF CHILDREN'S HEIGHT AND WEIGHT.** The Municipal Government shall ensure program on preventive child care and health services that include the completion of immunization series for prevention of tuberculosis, diphtheria, pertussis, neonatal tetanus, measles, poliomyelitis, hepatitis B, and such other diseases for which vaccines have been developed for administration to children before reaching one (1) year old, additional doses of measles, mumps and rubella (MMR) during the ages of twelve (12) to fifteen (15) months.

**4.9 MONITORING AND REPORTING OF CHILDREN'S HEIGHT AND WEIGHT**

The Municipal Government through the Municipal Health Office shall adhere to the monitoring and reporting standards set by DOH on monitoring of children's weight and height and shall use only generally accepted and calibrated measuring tools and equipments like height boards, weighing scale, growth charts and table of standards. It shall provide assistance in capacitating health workers, nutrition scholars and nutrition program implementers on proper measurement and usage of information generated as well as comprehensive nutrition program management.

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**ARTICLE 3  
ROLES OF VARIOUS SECTORS**

**SECTION 5. The Family.** -- The family is the central unit responsible for the primary attainment of nutritional well-being of their children and entire family members. The parent has the right to choose nourishing and culturally accepted interventions for their children as long as it will not impede child growth and well-being.

**SECTION 6. The Educational Institutions.** -- Educational institutions shall work together with parents, community organizations and agencies concerned with the nutrition-related activities of children and youth. Educational institutions shall incorporate into their curriculum a subject on nutrition education, yet, subject to guidelines set by the Department of Education (DepED) and the Commission on Higher Education (CHED) .

**SECTION 7. The Mass Media.** -- The mass media shall use its power to influence by all means to promote campaigns related to nutrition like IYCF, healthy lifestyle and the like with utmost care and consideration to its audience particularly children listeners.

**SECTION 8. The Local Government Units.** -- The local government units (LGUs) shall come up with comprehensive nutrition programs for children, allocate appropriate budgets for their implementation and adopt key nutrition policies and guidelines.

**SECTION 9. The Non-government Organization and other Civil Society Groups.** The non-government organizations and civil societies with programs and services on nutrition shall closely coordinate, compliment resources and share approaches to the LGUs within their area of operation.

**SECTION 10. The Barangay Councils for Nutrition.** -- These councils shall, in addition to their existing duties and functions, coordinate with and assist their corresponding LGUs in coming up with comprehensive nutrition programs and plans and be the primary body to oversee the implementation of such programs.

**SECTION 11. The service users or community people** - The community or residents within the city shall actively help the local government units in monitoring the implementation of nutrition initiatives by educating and mobilizing local citizens/service users on their rights & responsibilities; provide avenues to voice-out and influence decisions through dialogues and non-confrontational ways.

**SECTION 12. The Breastfeeding support groups and core teams organized-** The created support groups like breastfeeding groups and core teams created through various program implementation of different agencies shall be maximized and mobilize in awareness programs related to nutrition.

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**ARTICLE 4  
IMPLEMENTING MECHANISMS**

**SECTION 13. CREATION OF MUNICIPAL NUTRITION COUNCIL.** As a vehicle for consolidation and unification of efforts on nutrition, the Municipality of Alcantara hereby creates the Municipal Nutrition Council who will lead and supervise all the activities in the implementation of the Alcantara Nutrition Program.

**SECTION 14. COMPOSITION OF THE MUNICIPAL NUTRITION COUNCIL.** The Municipal Nutrition Council shall continue to provide overall leadership in plan formulation, implementation, monitoring, evaluation, and coordination.

**It shall composed of the following**

- Chairperson : Municipal Mayor
- Vice Chairperson : Municipal Health Officer
- Members : Municipal Agriculture Officer
- : Municipal Local Government Operations Officer
- : Municipal Budget Officer
- : DepED District Supervisor
- : Public Employment Services Officer
- : Municipal Social Welfare and Development Officer
- : Municipal Planning and Development Coordinator
- : Municipal Nutrition Action Officer
- : Representative from Department of Science and Technology
- : Representative from Department of Trade and Industry
- : Three private sector representatives

**SECTION 15. DUTIES AND FUNCTIONS OF THE MUNICIPAL NUTRITION COUNCIL.**

- a. Assesses the municipal nutrition situation
- b. Formulates the municipal nutrition action plan complementary to and integrated with other plans of the LGU and higher level plans
- c. Coordinates, monitors and evaluates plan implementation and recommends and adopts appropriate actions
- d. Mobilizes resources to ensure the plan is implemented
- e. Holds at least quarterly meetings to monitor program performance
- f. Extend technical assistance to barangay nutrition committees on nutrition program management and related concerns, including the conduct of periodic visits and meetings with the BNC.
- g. Monitors the performance of Barangay Nutrition Action Plan

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**SECTION 16. CREATION OF BARANGAY NUTRITION COMMITTEE.** Each barangay shall create Barangay Nutrition Committee and shall be part of the committees under Barangay Development Council.

**SECTION 17. COMPOSITION OF THE BARANGAY NUTRITION COMMITTEE.** The Barangay Nutrition Committee shall continue to provide overall leadership in plan formulation, implementation, monitoring, evaluation, and coordination at the barangay level.

It shall be composed of the following:

- Chairperson : Punong Barangay
- Members : Barangay Midwife
- Three private sector representatives

**SECTION 18. DUTIES AND FUNCTIONS OF THE BARANGAY NUTRITION COMMITTEE.**

- a. Assesses the barangay nutrition situation
- b. Formulates the barangay nutrition action plan complementary to and integrated with other plans of the LGU and higher level plans.
- c. Coordinates, monitors and evaluates plan implementation and recommends and adopts appropriate actions
- d. Organizes groups to implement nutrition intervention activities
- e. Mobilizes resources to ensure the plan is implemented
- f. Holds at least quarterly meetings to monitor program performance

**SECTION 19. MANDATORY CAPABILITY BUILDING FOR THE MEMBERS OF THE LOCAL COUNCIL/COMMITTEES FOR NUTRITION.** To ensure efficiency and effectiveness, all members of the Local Nutrition Council/Committees from the municipality up to barangays shall undergo formal trainings related to nutrition like WHO-Child Growth Standards (CGS); Infant and Young Child Feeding (IYCF); Nutrition Program Management; Water, Sanitation and Hygiene (WASH); Nutrition in Emergency (NiE), Pinoy Nutrition Hub (PNH); Civic Engagement through Citizen Voice and Action (CVA) and other skills development learning sessions.

**SECTION 20. INTERNAL RULES FOR LOCAL NUTRITION COUNCIL/COMMITTEES.** The local committees for nutrition shall adopt their own internal rules of procedures and regulations to serve as guidelines for the members in the discharge of their official functions such as the organization's structure, parliamentary procedure, order of meeting and quorums, discipline and such other rules the committee/council may adopt.

**SECTION 21. CREATION OF MANDATORY POSITIONS HANDLING NUTRITION PROGRAM.** The Municipal Government shall ensure creation of mandatory plantilla positions who will handle the nutrition programs. At the Municipal level, there shall be Municipal Nutrition Action Officer and for the barangay level, there shall Barangay Nutrition Scholars with incentives to perform duly their tasks.

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**SECTION 22. MONITORING AND EVALUATION OF NUTRITION PROGRAM IMPLEMENTATION.** The Municipal Government shall design and popularize monitoring and evaluation system in line with the Philippine Food and Nutrition Surveillance System which includes collecting, processing, and analyzing data that will indicate progress of plan implementation at both output and financial utilization levels; assessing the progress toward achieving the plan targets in terms of changes in the nutrition situation; and providing early warning on an impending worsening situation in specific parts of the country.

**SECTION 23. RECOGNITION OF HIGH PERFORMING BLGUs ON NUTRITION PROGRAM.** The Municipal Government shall design an award system for high performing barangay local government units in delivering nutrition programs and shall create an award governing body to oversee the planning, preparation and awarding ceremonies.

**SECTION 24. MODELING OF EFFECTIVE NUTRITION INTERVENTIONS.** The Municipal Government shall replicate the identified cost-effective models on nutrition or recognized during awarding by coming up with good documentation and easy-to-follow operating procedures.

**ARTICLE 5  
PENAL PROVISIONS**

**SECTION 23. PENALTIES AND SANCTIONS.**

- A. **PENALTY FOR REFUSAL OR NEGLECT ON THE PART OF ANY GOVERNMENT OFFICIAL OR EMPLOYEE TO IMPLEMENT THIS ORDINANCE.** Any government official or employee duly charge to implement this ordinance who refuse or neglect his duty, shall be punished with not more Three (3) months suspension from service without pay, provided.; that due process on administrative discipline as established under Civil Service Laws shall be strictly observed before the said penalty imposed to such another.
- B. Any person violating provision of this ordinance except those stated in the preceding section shall be penalized with the existing ordinance, however, if cast and circumstances warrant the filing of legal action under national law, the latter shall be given preference.
- C. Please add additional sanctions for any person, private entities and establishment violating this ordinance based on 1-3 offenses, etc.

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**ARTICLE 6  
BUDGETARY APPROPRIATIONS**

**SECTION 24.** The Municipal Government shall allocate funding to support the implementation of this ordinance. A minimum of one (1%) of the Internal Revenue Allotment (IRA) or from its annual budget shall be set aside for this purpose.

For each Barangay, there shall be a regular appropriation of funds of not less than fifty percent of one percent (.05%) from its annual and/or supplemental budgets to support the administrative and operational needs of the Barangay Nutrition Committee.

**ARTICLE 7  
FINAL PROVISIONS**

**SECTION 25. IMPLEMENTING RULES AND REGULATIONS.** Within six (6) months after the approval of this ordinance, Rules and Regulations necessary for the efficient and effective implementation of all provisions of this ordinance shall be formulated.

Such rules and regulations shall take effect fifteen (15) days after posting in the three (3) conspicuous places in the Municipality of Alcantara.

**SECTION 26. Separability Clause.** -- If, for any reason or reasons, any part or provision of this ordinance shall be held to be unconstitutional or invalid, other parts or provisions hereof which are not affected thereby shall continue to be in full force and effect.

**SECTION 27. Applicability Clause.** - All other matters relating to the impositions or regulations provided in this ordinance shall be governed by the pertinent provisions of existing laws and other ordinances. This ordinance shall apply to all the people within the territorial jurisdiction of Alcantara, barangays, and to all persons, who may be subject to the provisions of this ordinance.

**SECTION 28. Repealing Clause.** - All ordinances, resolutions, executive orders and other issuances which are inconsistent with any of the provisions of this ordinance are hereby repealed or modified accordingly.

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**SECTION 29. Effectivity Clause.** - This ordinance shall take effect sixty (60 ) days after its approval.

ENACTED, this 16<sup>th</sup> day of November, 2015, on MASS MOTION of all the Hon. Members of the Sangguniang Bayan present, duly seconded by the same.

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I hereby certify to the correctness of the foregoing ordinance which was duly enacted by the Sangguniang Bayan during its regular session held on November 16, 2015.

  
PURIFICACION I. MARCELLANA  
SB Secretary

ATTESTED AND CERTIFIED  
TO BE DULY ENACTED:

  
FRITZ A. LASTIMOSO  
Presiding Officer

APPROVED: November 25, 2015

  
BEATRIZ Y. CABURNAY  
Municipal Mayor

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